

SOUTHEAST COMMUNITY COLLEGE
BUSINESS DIVISION
Business Program
Revision Date: 08-18-25

I. CATALOG DESCRIPTION

Course Number: ECON1130
Course Title: Fundamentals of Investing
Prerequisite(s): Math competency met

Catalog Description: Focuses on the basic concepts of Investing to include: securities markets, securities regulations, securities transactions, investment research, risk/return trade-off, time-value-of-money, portfolio strategies, derivatives, futures.

Credit Hours: 3.0
Class Hours: 45
Lab Hours: 0
Total Contact Hours: 45

II. COURSE OBJECTIVES: *Course will teach students to*

- A. Examine the various aspects of investing in Securities markets and capital expenditures.
- B. Analyze investment process.
- C. Identify careers in the Financial Services Industry
- D. Explain topics related to licensing exams.

III. STUDENT LEARNING OUTCOMES AND GENERAL EDUCATION LEARNING OUTCOMES

- A. Student Learning Outcomes: *Students will be able to*
 - 1. Explain the basic characteristics of Securities markets, Securities laws, Securities transactions and sound portfolio management.
 - 2. Operate financial calculator and/or Excel to perform securities analysis.
 - 3. Perform securities research and valuations.
 - 4. Demonstrate proficiency in effective portfolio strategy.
- B. General Education Learning Outcomes (GELOs)
 - 1. GELO 6: Career and Life Skills
 - Outcome 3: Demonstrate financial literacy.

IV. CONTENT/TOPICAL OUTLINE

- A. The Investment Environment
- B. Securities Markets and Transactions
- C. Investment Information and Securities Transactions
- D. Return and Risk Analysis (Appendix 4A: Time Value of Money)
- E. The Time-Value-of-Money
- F. Modern Portfolio Concepts
- G. Investing in Common Stocks
- H. Analyzing Common Stocks
- I. Stock Valuation
- J. Market Efficiency, Behavioral Finance
- K. Fixed-Income Securities
- L. Bond Valuation
- M. Mutual Funds and ETFs
- N. Managing Your Own Portfolios
- O. Options: Puts and Calls
- P. Futures Markets and Securities

- Q. Investing in Preferred Stocks
- R. Tax-Advantaged Investments

V. INSTRUCTIONAL MATERIALS

- A. Required text(s): Smart/Zutter, *Fundamentals of Investing*, Current Edition, Pearson.
 - 1. Ebook/DDA is used for this course.
- B. Other Supplies: Texas Instruments BA-II Financial Analyst Calculator or online equivalent.

VI. METHODS OF PRESENTATION/INSTRUCTION

- A. Explanation Overview
- B. MyFinanceLab
- C. Video presentation
- D. Student reports
- E. Small group activities
- F. Discussion
- G. PowerPoint presentation
- H. Internet activities

VII. METHODS OF EVALUATION

- A. Course grades, at the determination of the instructor, will be based on class and group participations, daily work, exams, presentations, projects, papers, and a portfolio.
- B. Instructors will distribute and discuss the evaluation process and his/her grading policies with the students at the beginning of the term.
- C. SCC STANDARD GRADING SCALE POLICY

A+	95-100	C+	75-79
A	90-94	C	70-74
B+	85-89	D+	65-69
B	80-84	D	60-64
		F	Below 60

VIII. SPECIFIC COURSE REQUIREMENTS

- A. Course Prerequisite: Math competency met
- B. Other Requirements: This will be determined by the instructor and college.