

SOUTHEAST COMMUNITY COLLEGE
BUSINESS DIVISION
Business Program
Revision Date: 08-21-23

I. CATALOG DESCRIPTION

Course Number: BSAD2800
Course Title: Introduction to Sustainability
Prerequisite(s): None

Catalog Description: Every day, the term “sustainable” is used to describe anything from products to practices, policy and consumption. How do we motivate business leaders and individuals in our community to engage in sustainable practices? Going green affects your personal and professional choices and makes a difference in your everyday life. Acquire a familiarity of sustainability from the perspective of business, psychology, society and urban development, economics and policy. Form a position on how you can impact sustainability movement and how it influences you and the choices you make.

Credit Hours: 3.0
Class Hours: 45
Lab Hours: 0
Total Contact Hours: 45

II. COURSE OBJECTIVES: *Course will*

- A. Explore environmental, social and economic issues around sustainability in relation to business.
- B. Link business sustainability to social, economic and environmental sustainability.
- C. Discuss the societal and social impacts of sustainability on personal practices, decision making, and community development.
- D. Analyze economic opportunities and challenges when employin sustainable business theories.
- E. Investigate current policies and regulations that mandate or encourage sustainable practices, as well as potential adjustments or additions to account for respective change.
- F. The impacts of business, society and urban development, economic and policy decision making on the environment.

III. STUDENT LEARNING OUTCOMES AND GENERAL EDUCATION LEARNING OUTCOMES

- A. Student Learning Outcomes: *Student will be able to*
 - 1. Define sustainability from an interdisciplinary perspective.
 - 2. Discuss how the term can be used in relationship to relevant topics.
 - 3. Identify multi-faceted opportunities for application.
 - 4. Demonstrate competency in analyzing how decision making bilaterally impacts outcomes.
 - 5. Formulate a decision making compass that guides responsible choices.
- B. General Education Learning Outcomes (GELOs)
 - 1. GELO 3: Critical Thinking & Problem Solving
Outcome 4: Evaluate the validity of arguments, alternatives, data, outcomes, and/or impacts of actions.
 - 2. GELO 4: Global Awareness and Citizenship
Outcome 2: Explain the connections between historical and recent events and current global situations related to political systems, economic systems, and/or environmental issues.

IV. CONTENT/TOPICAL OUTLINE

- A. General Business
 - 1. Organizational structure and leadership
 - 2. Marketing
 - 3. Management
 - 4. Entrepreneurship
- B. Business Ethics
 - 1. Cradel-to-cradle and circular economy
 - 2. Corporate social responsibility
 - 3. Bottom of the pyramid
 - 4. Commodification of nature
 - 5. Industrial pollution, emmissions and disasters
- C. Social/Societal and Urban Development
 - 1. Limits of growth
 - 2. Sustainable paradox
 - 3. Social outcomes and expectations
 - 4. Community needs
 - 5. The global world over time
- D. Economics
 - 1. Systems
 - 2. Markets
 - 3. Consumption
 - 4. Supply
 - 5. Trade and global economy
- E. Policy
 - 1. Politics: implied and regulated
 - 2. Regulations
 - 3. Ethics

V. INSTRUCTIONAL MATERIALS

- A. Required text(s): Kopnina, Helen/Padfield, Rory/Mylan, Josephine, *Sustainability Business: Key Issues*, Current Edition, Routledge, eBook/Print.
- B. The dynamic structure of this course may require an additional or replacement textbook based on current events and availability of material.

VI. METHODS OF PRESENTATION/INSTRUCTION

- A. Lecture/Guest Speakers
- B. Discussion
- C. Application
- D. Current Events
- E. Videos
- F. Engaged Learning
- G. In-class Team Presentation

VII. METHODS OF EVALUATION

- A. Course grades at the determination of the instructor, will be based on class and group participation, daily work, exams, presentations, projects, papers, and/or a portfolio.
- B. Instructors will distribute and discuss the evaluation process and his/her grading policies with the students at the beginning of the term.

C. SCC STANDARD GRADING SCALE POLICY

A+	95-100	C+	75-79
A	90-94	C	70-74
B+	85-89	D+	65-69
B	80-84	D	60-64
		F	Below 60

VIII. SPECIFIC COURSE REQUIREMENTS

A. None