

SOUTHEAST COMMUNITY COLLEGE
DIVISION OF ARTS AND SCIENCES
Humanities
Revision Date: 07-01-19

I. CATALOG DESCRIPTION

Course Number: PHOT2750 or JOUR2750
Course Title: Photojournalism
Prerequisite(s): PHOT1760
Catalog Description: Study and practice of photojournalism for various digital and social media outlets. Areas of focus include news, features, sports, studio photography and photo essays. Technical aspects include screening and editing prints using Photoshop software.

Credit Hours: 3.0
Class Hours: 30
Lab Hours: 30
Total Contact Hours: 60

II. COURSE OBJECTIVES: *Course will:*

- A. Introduce photojournalism, its uses and techniques
- B. Survey careers in photojournalism
- C. Discuss ethical considerations and legal limits in the photojournalism field
- D. Provide practical experience in producing photojournalism of publishable quality
- E. Introduce Photoshop processing techniques

III. STUDENT LEARNING OUTCOMES AND GENERAL EDUCATION LEARNING OUTCOMES

- A. Student Learning Outcomes: *Student will be able to:*
 - 1. Critique examples of photojournalism based on professional standards
 - 2. Shoot photojournalism assignments and produce photos of publishable quality
 - 3. Use Photoshop software to scan, crop, edit, and screen photographs for publication
- B. General Education Learning Outcomes
 - 1. GELO 3: Critical Thinking
The student will demonstrate the ability to design, implement, evaluate, and reflect on a strategy to answer an open-ended question or achieve a specified outcome.
 - 2. GELO 7: Computer/Technology Literacy
The student will demonstrate the ability to use technology responsibly as a tool for productivity and communication academically, personally, and professionally.

IV. CONTENT/TOPICAL OUTLINE (*course outline may provide more detailed information*)

- A. Assignment
- B. Spot news
- C. General news
- D. Feature
- E. Portraits
- F. Sports
- G. Photo editing
- H. Camera bag
- I. Strobe
- J. Covering the issues
- K. Photo story

- L. Multimedia
- M. Video
- N. Illustration
- O. Ethics
- P. History
- Q. Turning pro

V. INSTRUCTIONAL MATERIALS

- A. Required Text(s):
 - 1. Kobré, Kenneth. *Photojournalism: The Professionals' Approach*. Sixth edition. Focal Press. 2008. 978-0-7506-8593-1.
 - 2. AP stylebook, most current edition.
- B. Other Required Resources:
 - 1. Reporter's notebook
 - 2. USB flash drive
 - 3. Adobe Creative Suite – current release with InDesign, Photoshop, and Bridge

VI. METHODS OF PRESENTATION/INSTRUCTION

- A. Methods of presentation typically include a combination of the following:
 - 1. Lecture, classroom discussion
 - 2. Photoshop demonstration and practice

VII. METHODS OF EVALUATION

- A. Methods of evaluation typically include a combination of the following:
 - 1. Student will be assigned photos for each edition of *The SCC Challenge* as both a way of meeting the course assignments and a way of providing more experience in covering events.
 - 2. Student must plan the shoot, take the pictures, process photos using Photoshop, and write captions.
 - 3. Assignments for publication include news photo with the three basic shots; feature; sports action; sports feature; studio photography; photo essay, planned in cooperation with Beatrice Daily Sun staff or with another approved newspaper. The photo essay assignment must be completed and submitted for publication in order to pass the course.
 - 4. Supplementary assignments throughout the quarter; mid-term exam; book reports as assigned.
- B. SCC GRADING SCALE:

A+	95-100	C+	75-79	F	59 or less
A	90-94	C	70-74		
B+	85-89	D+	65-69		
B	80-84	D	60-64		

VIII. SPECIFIC COURSE REQUIREMENTS

- A. Achieve passing grade of 70% or higher, based on SCC grading scale
- B. Complete and submit all assignments