

SOUTHEAST COMMUNITY COLLEGE
DIVISION OF ARTS AND SCIENCES
Humanities
Revision Date: 07-01-24

I. CATALOG DESCRIPTION

Course Number: PHOT1760
Course Title: Digital Photography and Creative Imaging
Prerequisite(s): None
Catalog Description: Introduction to the fundamentals of digital photography. Technical aspects include image editing, layering, and manipulation using Photoshop. Exploration of creative digital processes.
Credit Hours: 3.0
Class Hours: 30
Lab Hours: 30
Total Contact Hours: 60

II. COURSE OBJECTIVES: *Course will:*

1. Introduce digital camera and image editing software.
2. Demonstrate camera use, image management, and image editing.
3. Provide instruction in compositional techniques and lighting as they relate to digital photography.
4. Teach digital photography vocabulary.

III. STUDENT LEARNING OUTCOMES AND GENERAL EDUCATION LEARNING OUTCOMES

A. Student Learning Outcomes: *Student will be able to:*

1. Operate digital camera and image editing software.
2. Produce digital projects demonstrating skills using digital camera and image editing software.
3. Apply compositional techniques and lighting guidelines to final prints.
4. Demonstrate understanding of photographic vocabulary.
5. Communicate photographic and visual concepts effectively.

B. General Education Learning Outcomes

1. GELO #3: Critical Thinking & Problem Solving
Outcome: Collect, identify, interpret and analyze data.
Outcome: Synthesize information to arrive at reasoned solutions to problems.
Outcome: Evaluate ideas presented in writing, media, speech, or artistic presentations.
Outcome: Evaluate the validity of arguments, alternatives, data, outcomes, and/or impacts of actions.
Outcome: Acquire and integrate knowledge and construct relationships across disciplines.

IV. CONTENT/TOPICAL OUTLINE (*course outline may provide more detailed information*)

- A. Digital Imaging
- B. Image capture and storage
- C. Image editing
- D. Digital Printing

V. INSTRUCTIONAL MATERIALS

A. Optional Text(s):

1. Ciaglia, Joseph. *Introduction to digital photography*. 2nd Edition. Pearson Prentice Hall. 2006. ISBN: 0-13-117515-7.

- B.** Required Software:
 - 1. Adobe Photoshop access (current version).
- C.** Other Resources: Refer to Course Outline for supply list.

VI. METHODS OF PRESENTATION/INSTRUCTION

- A.** Methods of presentation typically include a combination of the following:
 - 1. Lecture
 - 2. Demonstration
 - 3. Critique

VII. METHODS OF EVALUATION

- A.** Methods of evaluation typically include a combination of the following:
 - 1. Successful completion of classroom assignments
 - 2. Digital photography projects demonstrate technical skill and compositional considerations
 - 3. Quizzes and final presentation show working knowledge of photographic vocabulary and ability to assess visual elements of photographs
- B.** SCC GRADING SCALE:

A+	95-100	C+	75-79	F	59 or less
A	90-94	C	70-74		
B+	85-89	D+	65-69		
B	80-84	D	60-64		

VIII. SPECIFIC COURSE REQUIREMENTS

- A.** Classroom assignments
- B.** Digital photography projects
- C.** Quizzes
- D.** Presentation