

SOUTHEAST COMMUNITY COLLEGE
DIVISION OF ARTS AND SCIENCES
Graphic Design | Media Arts Program
Revision Date: 07-01-25

I. CATALOG DESCRIPTION

Course Number: GDMA2664
Course Title: Design Studio 3
Prerequisite(s): GDMA2575
Catalog Description: Students will work on an individual basis to complete a final portfolio of diverse design projects showcasing work of professional quality. Projects from their two previous studio courses will be revisited, updated, and improved before reviewing their portfolio with program graduates and experienced professional designers.

Credit Hours: 4.0
Class Hours: 30
Lab Hours: 90
Total Contact Hours: 120

II. COURSE OBJECTIVES: *Course will:*

- A. Build upon the design work created in GDMA1455 Design Studio 1 and GDMA2575 Design Studio 2.
- B. Establish a list of design projects that will be included in the final portfolio developed to best display and showcase a variety of skills, knowledge, and abilities.
- C. Discuss the importance of presenting a portfolio and justifying design decisions.
- D. Require students to present final portfolios to professionals.
- E. Finalize résumé and student promotional materials.
- F. Complete portfolio for post-graduation employment.
- G. Prepare students for post-graduation interviews by conducting in-class mock interviews.

III. STUDENT LEARNING OUTCOMES AND GENERAL EDUCATION LEARNING OUTCOMES:

- A. Student Learning Outcomes: *Student will be able to:*
 - 1. Update and finalize their résumé.
 - 2. Demonstrate their ability to create and finalize design work in multiple applications effectively.
 - 3. Organize design work in their portfolio in a logical order.
 - 4. Self-assess the quality of their work for inclusion in their final portfolio.
 - 5. Write an informative description for each piece within their portfolio.
 - 6. Present their near-finalized portfolio to professionals.
 - 7. Verbally communicate the intent and process behind each piece in their portfolio.
- B. General Education Learning Outcomes (GELOs)
 - 1. GELO #4: Global Awareness and Citizenship
 - Outcome 5: Identify and evaluate different theoretical or philosophical perspectives and their relevance to ethical decision-making.

IV. CONTENT/TOPICAL OUTLINE

- A. Final portfolio plan
- B. Mock interviews
- C. Presenting the portfolio
- D. Graduate portfolio review

- E. Professional portfolio review
- F. Final portfolio

V. INSTRUCTIONAL MATERIALS

- A. Required Text(s): None
- B. Other Resources: Handouts: worksheet, tutorial, assignment, and project

VI. METHODS OF PRESENTATION/INSTRUCTION

- A. Methods of presentation typically include a combination of the following:
 - 1. Lecture
 - 2. Demonstrations
 - 3. Peer critiques
 - 4. In-class exercises and activities
 - 5. One-on-one teaching

VII. METHODS OF EVALUATION

- A. Methods of evaluation, although determined by the individual instructor, traditionally includes a combination of the following:
 - 1. Assignments
 - 2. Exercises
 - 3. Tests
 - 4. Critique participation
 - 5. Class conduct

VIII. SPECIFIC COURSE REQUIREMENTS

- A. Student must complete this course with a minimum course grade of “C” (70%).
- B. By enrolling in this course the student agrees to follow all GDMA program policies.