SOUTHEAST COMMUNITY COLLEGE
COURSE SYLLABUS
TRAN-WELDING-AG
Agriculture Management & Production Program
Revision Date: August 2020

I.   **CATALOG DESCRIPTION**

Course Number:	**AGRI 1216**
Course Title	Agribusiness Management
Prerequisite(s):	None
Catalog Description:	Introduction to management principles in agribusiness. Management simulations and computer systems illustrate the decision-making process.
Credit Hours:	3.0
Class Hours:	45
Lab Hours:	-
Total Contact Hours:	Total of Class + Lab Hours 45

II.   **COURSE OBJECTIVES:** *Course will:*

   -explain the history of agribusinesses

   -identify the different agribusiness sectors

   -explain business start-up components

   -demonstrate effective management skills

   -discuss different types of organizational structures

   -identify business structures

   -discuss advantages and disadvantages of various business structures

   -demonstrate accurate reports based on computer records

   -assess the use of income statements and cost of production in managing an agricultural based business

III.   **STUDENT LEARNING OUTCOMES AND GENERAL EDUCATION LEARNING OUTCOMES:**

   A. STUDENT LEARNING OUTCOMES: *Student will be able to:*

   1.   understand the different agribusiness sectors
   2.   explain how to start an agricultural based business
   3.   prepare a benefits package for employees
   4.   understand what considerations one must make when starting up an agribusiness
   5.   identify the various types of business structures
   6.   assess the advantages and disadvantages of each type of business structure
   7.   create a business plan for an agribusiness
   8.   prepare accurate computer-generated reports based on operating statements and cost of production
   9.   demonstrate management habits in an agribusiness situation

B. GENERAL EDUCATION LEARNING OUTCOMES

GELO #3: Critical Thinking & Problem Solving

Critical thinkers have the ability to evaluate a problem or assumption and determine an appropriate course of action. They use reason and evidence to make judgments and decisions. Critical thinking and problem-solving skills rank highly among employer expectations.

Outcomes:

1) Acquire and integrate knowledge and construct relationships across disciplines.

IV. CONTENT/TOPICAL OUTLINE (*course outline may provide more detailed information*)

A. Business Management Skill Development

B. Organizing an Agribusiness

C. Development of Agribusiness Management Skills

D. Financial Management of an Agribusiness Using a Computer Simulation

V. INSTRUCTIONAL MATERIALS

A. Required Text(s): Aubrey, Sarah Beth, Starting and Running your own Small Farm Business, ISBN 978-1-58017-697-2

B. Other Resources:

Electronic calculator, paper, pen and pencil, other reading materials as assigned

VI. METHODS OF PRESENTATION/INSTRUCTION

Methods of presentation typically include a combination of the following:

A. Presentation methods will include but not be limited to lecture, demonstrations, practice activities, and over-the-shoulder supervision.

B. Lab assignments and projects designed to promote effective agribusiness management skills.

VII. METHODS OF EVALUATION

A. Methods of evaluation typically include a combination of the following:

B. Quizzes, tests, and exams

C. Skills tasks

D. Attendance

E. Daily participation

F. Record keeping

G. Project

SCC STANDARD GRADING SCALE POLICY:

A+	95-100	C+	75-79
A	90-94	C	70-74
B+	85-89	D+	65-69
B	80-84	D	60-64
		F	Below 60

VIII. SPECIFIC COURSE REQUIREMENTS:

A. Achieve passing grade of 60% or higher, based on SCC grading scale

B. Complete all projects, assignments, learning exercises, and any additional assignments required by instructor